



FOR IMMEDIATE RELEASE

**PNW Somm & Winemaker Jeff Lindsay-Thorsen Debuts
New “Gorgiste” Label**

Terroir-driven, low-intervention wines from the Rainmaker Vineyard are created to celebrate a sense of place and holistic farming practices.

WOODINVILLE (June 14, 2023) – Jeff Lindsay-Thorsen, nationally acclaimed winemaker, sommelier, and co-founder of [W.T. Vintners](#), announced the launch of his new Columbia Gorge AVA wine label, Gorgiste. The new wines will be released via mailing list, wine club, and tasting rooms on June 24th and showcase Lindsay-Thorsen’s extensive experience creating terroir-driven wines in Washington State, and his continuous championing of holistic farming practices and traditional low intervention winemaking techniques.

“I’ve spent the last decade working with vineyards in the Gorge and it became more clear each vintage that these wines needed their own platform” said Lindsay-Thorsen. “W.T. Vintners has its own clear voice though the Rhône varieties grown in the hot Eastern Washington climate. Above the town of White Salmon, the western Columbia Gorge AVA might as well be another planet, stylistically. With Gorgiste, I want to create wines that capture the freshness, the spirit, and the playfulness of the region. Wines that are light on their feet and fun to drink”.

Lindsay-Thorsen has been creating and serving wines in the Pacific Northwest over the span of two decades. After co-founding W.T. Vintners in 2007 with partner’s George & Casey White, along with his wife, Cortney Mills, Lindsay-Thorsen’s wines have gradually become PNW standouts on a national stage.

Over the years, Lindsay-Thorsen has created some of the Pacific Northwest's most dynamic and celebrated restaurant wine programs including Cascadia, Cafe Juanita, and Michael Mina’s RN74. In 2008-2009, Lindsay-Thorsen spent a year abroad working for wineries in both Burgundy, France, and New Zealand. He has been recognized by Wine Enthusiast Magazine as a “40 Under 40 Tastemaker”, the Washington Wine Commission’s Sommelier of The Year, and his celebrated wines,

winemaking style, and influence on the future of Washington wine have been featured in wine publications internationally as well as appearing on several “Top 100” lists.

“Gorgiste focuses exclusively on the Columbia Gorge AVA, I think it is the most thrilling wine-growing regions emerging today. This is a new chapter in making elegant, accessible wines, with a strong sense of place from Washington “ said Lindsay-Thorsen. “In reimagining what to expect from Washington wine, we've partnered with the cool climate Rainmaker Vineyard, above the town of White Salmon, WA. The wines are refreshingly easy going, lower in alcohol and remarkably expressive. Each varietal captures the essence of the vineyard and region. At the end of the day, we want friends and families to come together to share in the pleasure of this experience.”

The inaugural release of Gorgiste will feature five signature bottlings, all from Rainmaker Vineyard in White Salmon, Washington, within the cool Columbia Gorge AVA: Grüner Veltliner (\$28), Chardonnay (\$28), Gamay Rosé (\$28), Gamay Noir (\$36) and Pinot Noir (\$36). A Champagne method Sparkling Rosé will be added to the line-up in the late summer/fall 2023

The labels were designed in collaboration with artist Becca Fuhrman, and play on the unique landscape of the Gorge. These wines are created to be enjoyed, and not cellared, something that differs from the structured and long lived wines Lindsay-Thorsen creates for W.T. Vintners.

“There are times I want something bold and profound to mark a special occasion or compliment a hearty meal. But most of the time I just want something delicious and crushable to meld into the experience. With Gorgiste, the wines are light and playful, with an alpine-like freshness that only the Gorge can bring to Washington wines.

Gorgiste will be available in 750 mL bottles for retail at the shared Gorgiste & W.T Vintners tasting rooms in Woodinville, WA. More information about joining the pre-sale list and club can be found at gorgiste.com

For updates, as well as details of the release party, follow Gorgiste on Instagram and Facebook, or visit the website at gorgiste.com.

Media interviews, samples and photos available upon request. Please contact Holly Robinson at hollycrobin@gmail.com.

About Gorgiste

Each bottle of Gorgiste embraces time honored, low-impact winemaking by cultivating wines that reveal the vast beauty of the western Columbia Gorge's cool-climate vineyards. To reveal the beauty and essence of the western Columbia Gorge in each bottle, Gorgiste embraces an ambitious approach to time-honored, low-impact winemaking in partnership with vineyard grower's holistic farming practices. We hope this bottle is a catalyst toward a positive transformation in the wine world; in the vineyard, the cellar, and in your glass. Together we can be a force for good as stewards of the land and our culture.

*Gorgiste grows by word of mouth, alone. Thank you for sharing a glass.
Follow along at [@gorgiste_wine](https://www.instagram.com/gorgiste_wine)*

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